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## **The Sundance Channel Chooses Sustainable Group for Office Supplies**

SEATTLE, WA – August 27, 2007 - Sustainable Group is excited to announce that Sundance Channel has chosen ReSleeve and the 1" ReBinder for use in the company's headquarters in New York.

"Sustainable Group's products align with Sundance Channel's commitment to using environmentally sustainable packaging whenever possible, said Beth Stein, Sr. Director of Media and Creative Services for Sundance Channel. "In addition to being green, the products are solid, affordable and great looking."

Like all of Sustainable Group's products, both the ReSleeve (CD Sleeve) and the ReBinder (3-ring binder) are recyclable and made from Post Consumer Recycled corrugated cardboard and bending chip board. The Sundance Channel also utilized Sustainable Group's custom printing options and had their logo printed on each ReBinder.

"I've never liked plastic jewel cases and because of this the ReSleeve just seemed like a logical alternative to plastic. In addition, vinyl binders are extremely toxic and take forever to break down, unlike our ReBinders that can be recycled," said Brad Hole, President of Sustainable Group. "It's great to see that other companies, like Sundance Channel, share that same vision."

Sustainable Group is a Seattle-based manufacturer of unique recycled office supplies and presentation tools. Businesses and individuals have found that using Sustainable Group's line of recycled binders, folders and CD packaging has helped reinforce a message of being socially responsible. For more information, visit: [www.sustainablegroup.net](http://www.sustainablegroup.net).

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