



Acceptable File Format – PDF*

Bleed Dimensions / Image Size – 3.75 x 2.25 Inches

Bleed Border - .25 Inches

Safe Design Zone – 3.25 x 1.75 Inches

Color – Full-Color Available

The Bleed Area of a business card is the extra 1/8 inch of color information beyond the finished size of your card (3.5 x 2 inches). It allows us to print your card oversized and cut it down to size, thereby giving the appearance of printing "bleeds" off the edge of the card rather than having borders. Because cutting may vary slightly, please set all text and imagery that is not intended to bleed to the edge of the business card back .25 inches as illustrated above.

When creating your design file make the page size equal to the printed size of your card. If your design bleeds the document size should be 3.75 x 2.25 inches in size. During the print and cut process we will be trimming the card down to 3.5 x 2 inches. If color information will not be printed to the edges of your card the bleed dimension is not necessary and your document size should be 3.5 x 2 inches.

Designing with borders can be tricky. Thin borders (less than 1/8th inch thick) outside the safe design zone may not trim evenly and will be affected visually by cutter variance. To avoid an "off-center" look, it is best not to have lines close to the edge of business cards

Please provide only one card design per page in your layout. A 10-up or 8-up document is not helpful and will actually slow down production of your order.

***Ordering a 2-Sided Card?** Please send two separate .pdf files, one for the front and another for the back. Submit your .pdf file(s) to art@sustainablegroup.net.